



FINANCIAL TRAINING

Fundraising

Arizona Association of Conservation Districts

District Training Program

2018

Specific Training Modules

FUNDRAISING- THIS MODULE



OTHER MODULES LISTED BELOW FIND ONLINE - WEBSITE: www.aacd1944.com

- ❧ Fiduciary Duties
- ❧ Financial Planning
- ❧ Available Funding Mechanisms
- ❧ Budgeting & Allocating Funding
- ❧ Grant Contracts & Agreements
- ❧ Audits & Reporting
- ❧ Financial Policies & Procedures
- ❧ Accounting Methods & Financial Statements
- ❧ Internal Controls
- ❧ Personnel & Contractors
 - ❖ Records & Reporting

Fundraising



What's in this Training Module?

- ❧ Organizing District Financial Committee
- ❧ Membership & Board Programs
- ❧ Special Events

Organizing District Financial Committee



Financial Committee Purpose:

Definition

- Another set of eyes looking at budgeting, financial planning, internal audits etc.

REMEMBER:

Financial Committee can comprise of more than Board of Supervisor members

- Consider local community members to help on committee (this helps spread the knowledge of Districts functions and contributions)
- Consider Bank Managers, Business Owners, CPAs, Bookkeepers etc.
- These same individuals can be asked to help with fundraisers

Membership & Board Program



❧ Develop a Board Program

- ❧ Volunteer time is important! BUT so is a financial commitment and support!
- ❧ *If the people closest to the organization (Board of Supervisors) don't "give" or donate financial support, why should anyone else?*
- ❧ Each Board member could approach 5 to 10 family members and/or friends and ask for donations. Remind them of everything District has done for the area.
- ❧ Speak with local community members and remind them of all the work that the Districts have accomplished and ask for contributions.
- ❧ Approach individuals that have received Federal or State funds and ask for support indicating how the District is instrumental in bringing the funding they have used in the past to the area.

Membership & Board Program



❧ Develop a Membership Program

- ❧ NRCDs are allowed by law to establish a membership program that charges a fee as long as the Board creates the “rules” for the program and votes on it in a regular open board meeting.
- ❧ Consider giving a bumper sticker, entrance sign, window decal for members.
- ❧ Market and brand your District outlining accomplishments.
- ❧ “Sell” you District in your membership package.
- ❧ Approach local businesses and ask them to become members. The programs and funding the Districts help bring into the community provides money for goods and services!

Special Events



Consider the following Special Events to help your District raise funds.

❧ Auction

❧ Barbeque Plates (Local Products)

❧ Car Wash

****Don't forget your event INSURANCE!!**

❧ Celebrity Dinner/Dance

❧ Donations/Sponsorships – Don't forget Walmart, local banks, etc.

❧ Harvest Festival

❧ Tours (Charge Fee/Find Sponsorships)

❧ Raffle

❧ Yard Sale